Installation Guide

The Simple Stencil, P O Box 358998, Gainesville FL 32635-8998, United States.

Before you start:
· Unroll your SimpleStencil and lay flat in a warm area until it no longer curls. Turn SimpleStencil face-down on a smooth hard surface (table or countertop) and rub briskly over the entire surface using the applicator tool provided with your order.
· We encourage you to practice installation with the Free practice word included with your order to familiarize yourself with the product and application steps.
· It is important to install your design on a clean surface, wiping the area down with rubbing alcohol will assure there is no dust or cleanser residue that could hinder the adhesive from sticking to surface.

1. KNOW YOUR PRODUCT

Your vinyl arrives as a pre-spaced sheet of letters made up of 3 layers...
· the top layer- or transfer tape (through which you can see the letters),
· the middle layer- which are the letters themselves, and
· the bottom layer- or the white/blue shiny backing paper.

2. POSITION YOUR LETTERS

Position your vinyl sheet on the wall, centering the letters, and securing it with masking or painting tape (the tape acts as a hinge for the project). You can see the lettering through its semi-transparent top layer. FLIP TIP: Immediately before flipping the lettering up in the next step, heat the lettering up using a blow dryer for about two minutes, using the installation tool edge, rub the lettering down again while it is heated and then flip up and remove the backing as instructed in step 3.

3. REMOVE THE BACKING

Flip the lettering sheet upward and slowly peel off the bottom layer. Let the lettering rest on the semi-transparent top layer. If the lettering wants to stick to the backing, slowly manipulate the backing to help the letters stick to the top layer or follow FLIP TIP in step 2.

Carefully allow the top two layers to fall back into position evenly on your wall.

4. RUB THE LETTERS ONTO THE WALL

Use the edge of your SimpleStencil application tool and firmly rub over the semi transparent top layer to secure the lettering to your wall. Work from the center out on both sides making sure to rub over each section of your SimpleStencil design, especially smaller intricate parts.

5. PEEL OFF THE TRANSFER TAPE

Then beginning in the top right corner, carefully peel off the sticky top layer to reveal your letters. If any part of your SimpleStencil doesn’t want to stick to wall during this step use your fingers or tool to rub the stubborn area again before lifting any further.

6. YOU’RE DONE!

When it comes time to remove your vinyl letters, remember the heat of a blow drier will soften the vinyl and make it easier to peel off. Why not consider sending us a photograph? Every month we choose a winner, who receives $40.00 store credit toward a future order. Visit www.thesimplestencil.com/wall_of_fame for further details.

Questions? Contact us at support@thesimplestencil.com

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